

For Immediate Release
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HOLLYWOOD PREMIER PETS OPENS IN PALM DESERT BRINGING PET PAMPERING TO AN ENTIRELY NEW LEVEL OF LUXURY

Watch out Palm Desert – Hollywood is here. It's time to take a walk down the red carpet at Hollywood Premier Pets -- Palm Desert's most exclusive pet boutique and spa. Debuting in their new location on September 4, 2009 Hollywood Premier Pets will set the standard in pet pampering. We've all imagined a place where glamour and pampering reign supreme where every luxury is provided and every whim granted. Now ask yourself....if this sounds like the ultimate experience for you shouldn't your four legged friend receive the same treatment?

The creation of Dan Barton, a long time entrepreneur and devoted pet owner, Hollywood Premier is the place for both you and your pet to see and be seen. Recently relocated to a custom designed 5000 sq ft. facility Dan and his team of highly qualified professionals have created the ultimate experience for your beloved pooch. From the ground up Dan has insisted that Hollywood Premier Pets be the most luxurious, unique and safe place for pet lovers to pamper little Fido, leaving pet owners with the knowledge that man's best friend is in the best of hands.

Designed by the creative team that brought you Planet Hollywood, Hollywood Premiere exudes the glamour and panache of early Tinsletown, right down to the bowties and flapper inspired trinkets that will adorn your pooch after exclusive treatments. From the "licker" bar to the custom Bark Vineyards Doggie wine, no stone has been left unturned to guarantee the unique and divine environment of Hollywood Premier Pets. Offering full service dog and cat grooming for both large and small breeds, the unbelievable menu of services will exceed all expectations. Aromatherapy and massage can be part of the special day, or book the "Splash & Dash", an unlimited monthly bath and brush service....after all Award Season is approaching and who doesn't want to look their best on the red carpet?

Equally as important as looking good is feeling good, and ensuring your pet's health and well being is yet another aspect of Hollywood Premier. Offering premium high quality food and pets supplies the Premier Team will be happy to offer any assistance you may need when selecting the best in health and nutrition for your pet. For more information please visit www.hollywoodpremierpets.com or visit our store INSERT ADDRESS. Hollywood Premier Pets also offers franchise opportunities for qualified individuals.